



JOHN BUKOWINSKI
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No 1 THE SKINNY

▶ WHAT I BRING TO THE TABLE

I am a designer with a special blend of solid design and production chops. With six years of small agency experience, I've gotten my feet wet in all aspects of the creative process, from concepting and art direction to design and production across media. I've even been known to write a headline or two. I've worked for brands big and small, from Wells Fargo and VMware, to Linden Labs and VeriSign.

Hard work and harmony, sans hubris is my refrain, both in work and in life. I'm low-maintenance, zero attitude and calm under fire. Though design is my first love, I'm not averse to getting busy with the X-Acto blade or coding up a compliant, old school HTML email. All in all, I'm a pretty handy guy to have around, if I may be so bold.

When I'm not busy becoming a better designer, I am likely engaged in:



No 2 PLACES I CUT MY TEETH

▶ SKOW

Graphic Designer, Feb. 2009 to Nov. 2011

Designed and produced digital and print assets for brands such as VMware, VeriSign, Symantec, Wells Fargo, Linden Lab, Genentech and others. Integral member of a small team, and was called upon to concept, art direct, design, code, and produce, depending on the project. Designed and produced multi-channel campaigns that included print, banners, emails, collateral and landing pages.

Other duties included:

- Maintaining and upgrading company website, including design reskin
- Implementing best practices across media as technology trends changed
- Illustration, image retouching, comping
- Supervising press checks & photo shoots
- Managing IT

JBUKOWINSKI DESIGN

▶ *Graphic Designer, 2005 to current*

Full-time contractor for anderson | skow, Oct. 2006 to June 2008 Designed and produced print and interactive assets for Wells Fargo, VMware, Ellie Mae, Scalent and others.

Full-time contractor for KRT Marketing, Jan. 2006 to May 2006 Designed/produced print and interactive assets for Sun Microsystems, eQuest, Longs Drugs and others.

As a freelancer, I have the luxury of working on projects of my choosing, and have had the pleasure of collaborating with a multitude of interesting people and organizations. I've done projects for clients in tech, consumer, hospitality, pharmaceutical and alternative energy.

No 3 EDUCATION & SKILLS

▶ ACADEMY OF ART, SAN FRANCISCO

2004-2005

Courses in Color & Design, Digital Imaging, Fine Arts, Storyboarding, Video Editing, Visual Effects

U.C. BERKELEY

B.A. 2001, Psychology

▶ TOOLS IN MY BOX

I am well-versed in the principles of design and typography. I have training and experience in the fine arts. I speak print and interactive, and am constantly updating my skillset to accommodate rapidly evolving technologies and trends.

Things I can do:

- Interactive design / development
- Flash banner design & development
- Illustration (vector, bitmap)
- Email templates / landing pages
- Image retouching
- Art direction
- Identity Systems
- UI design / wireframes
- WordPress / CMS
- Print design and production

No 4 TRANSFER HUB



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